

## CAREER OPPORTUNITY ANNOUNCEMENT

**Azmont Investments** is a Montenegro based company committed to apply its most adequate resources to achieve its mission: to create an efficient and sustainable investment portfolio focusing on accountability, environmental sustainability and corporate social responsibility.

**Azmont Investments** is an investor, with clear vision and ambition to be a world class company that is bringing to life an exclusive world-class mixed-use lifestyle resort as Portonovi is.

**Azmont Investments** is looking for

### **Digital Marketing Officer**

**Staff needed: 1**

Join us on our journey to bringing Portonovi Resort to life!

#### **Your responsibilities on this position:**

- Developing, implementing, tracking and optimizing our digital marketing campaigns across all digital channels (websites, apps and social media) for integration of digital media with communication & advertising campaigns.
- Developing a distinct social media presence by engaging with right target audience, attracting high numbers of internet followers through all possible marketing and social media channels such as email, SEO, SEM, social, Facebook, Twitter, YouTube, Instagram, etc.
- Monitoring digital activities and creating recommendation for improvement of digital strategy.
- Measure, analyse and report regularly performance of all digital marketing campaigns, and assess against goals (ROI and KPIs).
- Other activities in agreement with direct superior.

#### **Skills and experience you need for this role:**

- Possessing mix of creativity and analytical skills
- Good copy and visual storytelling abilities, being effective with minimal messaging.
- Being tech savvy for digital marketing – having an understanding of WordPress; being familiar with basic design and digital tools such as HTML, CSS, Photoshop, Apple Final Cut Pro X, Adobe Premiere Pro or other related programs.
- Minimum 3 - 5 years of experience in similar field, preferable international experience and/or work with international companies.
- Proactive approach to work.
- Excellent knowledge of English.

#### **You want to apply?**

If the above is what matches with your profile and you are strongly motivated to be part of our Team, please send us your CV and references to **career@azmont.com** referring on which position you are applying.

For further information, please visit [www.azmont.com](http://www.azmont.com)

Application deadline: **January 25th 2019**

*Dare to be different and join the Portonovi family.*

